

Sponsorship Opportunity

Your Company has the opportunity to play a vital role in this prestigious night of nights by sponsoring a component of the Youth Icon Awards.

Benefits of Sponsorship.

- Logo on all promotional material for the awards e.g. –
- News Paper Add, Hoardings, Invitation Cards and stage.
- Presentation of the award on stage
- Prime Logo Projection throughout the event.
- Branding of Award pre drink area and part of awards area
- Branding of Dinner and Mock tail Area
- Widespread pre and post event media coverage
- 1 keynote speaker slot at inaugural session

Sponsorship options:	Rates (₹)
Presenting Sponsor	₹ 2,50,000
Associate Sponsor	₹ 2,00,000
Co-Sponsor	₹ 1,50,000
Trophy Sponsor	₹ 1,25,000
Brand Sponsor	₹ 1,00,000
Knowledge Partner	₹ 1,00,000
Dinner and Mock tail Sponsor	₹ 75,000
Supporters	₹ 50,000

Event Schedule

Date	: Monday, December 10th, 2012
Venue	: Panchasil Bhawan, Dainik Jagaran Campus Dhanbad.
Time	: Evening 5:30 pm onwards

Nominations Process :

Step 1: Choose the correct categories you would like to nominate, and fill in the nomination form.

Step 2: Pay the nomination processing charges, i.e. 21000/-

Step 3: Submit the profile on the basis of the guidelines given.

Step 4: The same is given to the jury for processing and henceforth the winners are shortlisted and then finalized.

Fee Entitlements : The award nomination fee entitles you for the following at the event between 29-30 November 2012.

Mode of Payment :

The Cheque or DD needs to be made in the favor of "College and Campus Edu. Services Pvt. Ltd." Payable at Dhanbad.

Contact Us :

For Program Details

Call : +91 9204817774 / 9801654970
Email : info@college2campus.com

For Awards Nomination

Call : +91 8092017775 / 9801654970
Email : awards@college2campus.com

For Sponsorship

Call : +91 9801654970, +91 9204817774
Email : sponsorship@college2campus.com



organised by :

About Youth Icons of Dhanbad Award Ceremony:

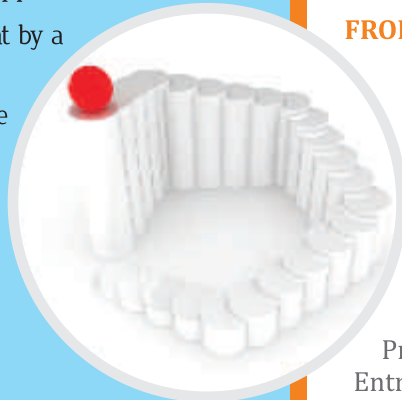
The Award's concept is one of individual challenge, giving young people a balanced, non-competitive programme of voluntary activities which encourage personal discovery and growth, self-reliance, perseverance, responsibility to themselves and service to their community. Those who participate in the Award are expected to follow its requirements in a non-competitive manner with a determination to succeed, either individually or as part of a team. The Award therefore is challenging, and can be undertaken at your own pace

We are celebrating the achievements of young who personify the spirit of youth. As we all are aware that they have already created a name in the industry, and now therefore, we are glad to introduce an opportunity, a reason, a platform, wherein their business format / service in this segment can be duly recognized.

Benefits of the Awards?

The Award is an opportunity to gain a marketing advantage and be recognized for the hard work of you and your colleagues.

- Raise your profile and enhance your reputation
- Increased business opportunities.
- Receive the recognition you deserve
- Extensive media exposure for their company and its products/services.
- Attract new business or personal opportunities
- A free and independent assessment by a panel of business experts.
- Rewarded employees that are motivated towards even greater success.
- The chance to benchmark their business against peers and competitors.



AWARDS OVERVIEW

Brand and Research India presents the state most prestigious awards in the Entrepreneur arena. The awards aim to recognize and felicitate Achievers, Innovators and Suppliers, who have contributed significantly towards the development of Entrepreneurship in India.

NOMINATION AND EVALUATION

- Each applicant would be required to fill in a Self-Nomination form and send it to us by **November 30, 2012**
- Only companies, firms or businesses registered, based in India can apply
- Any organization / entrepreneur /allied sector can apply. Each applicant can apply for one or multiple categories
- Self- Nomination forms should be sent along with the prescribed fee to Brand and Research India. The nominees in each category will be presented to the final jury for determination of winners.
- Evaluation will be done by jury's decision.
- Information received will be treated confidential and not used for any purpose except for determining the winners of the awards.
- Incomplete questionnaire in any manner will disqualify a participant from participating in the awards.
- Right to permit participation is reserved with Awards management.

FROM ENTREPRENEUR TO ICON: Entrepreneurship is more than a frame of mind or way of thinking. Entrepreneurship can be a way of doing business – whether it be starting one, sustaining one, or making one grow. The Holy Grail of Entrepreneurship is building businesses and getting businesses to grow and develop.

Youth Icon Awards is aimed at helping Entrepreneurs and owner managers and

Professionals in India to harness and develop their Entrepreneurial ambitions. If you wish to use more of the entrepreneurial spirit, join the league!



AWARDS CATEGORIES

Innovative Start-up Entrepreneur

A business owner / founder of an organization, who has developed a unique business model and has made remarkable progress in the initial period of starting the business. (Organization should be between 1 year old and less than 5 years)

Dynamic Entrepreneur (Trading)

A business owner or founder of an organization who is into trading / distribution (product/ service)

Dynamic Entrepreneur (Consumer Business / Retail)

A business owner or founder of an organization offering / retailing consumer products or services to the consumer directly

Dynamic Entrepreneur(Manufacturing)

A business owner or founder whose business is into manufacturing of products

Dynamic Entrepreneur (Business Transformation)

A business owner or founder of an organization, who has led the progressive change in adopting an effective business model or set up a new mark in the industry

Dynamic Entrepreneur (Innovation in Technology)

A business owner or founder of an organization whose business is into IT products or services (hardware/software)

Professional Entrepreneur

An employee of an organization, who has demonstrated leadership and taken the business growth to a scalable size.

Dynamic Entrepreneur (Innovation in Financial and Business Services)

A business owner /founder who is into providing financial and related services

Social Entrepreneur

Founder/owner of an organization in a business that directly or indirectly creates social awareness/ improvement.



Creative Entrepreneur

Founder/owner of an organization in the business of product design and design services.

Young Entrepreneur

A business owner who has achieved significantly in his entrepreneurial venture at a young age.

Serial Entrepreneur

Entrepreneur for creating and demonstrating multiple ventures successfully- from business ideation, implementing it through new venture , creating value for stakeholders, having floated IPO or raised external capital at a later stage ; demonstrating exceptional success and has the will and spirit to do it all again.

Entrepreneur of the Year

A business owner who has achieved remarkable success in his entrepreneurial venture

Woman Entrepreneur of the Year

A business owner (woman) who has achieved remarkable success in her entrepreneurial venture

Lifetime Achievement

Applicant / nominee should have had outstanding achievements and should also have contributed significantly towards the socio-economic growth over a period of time.

Family Entrepreneur of the Year

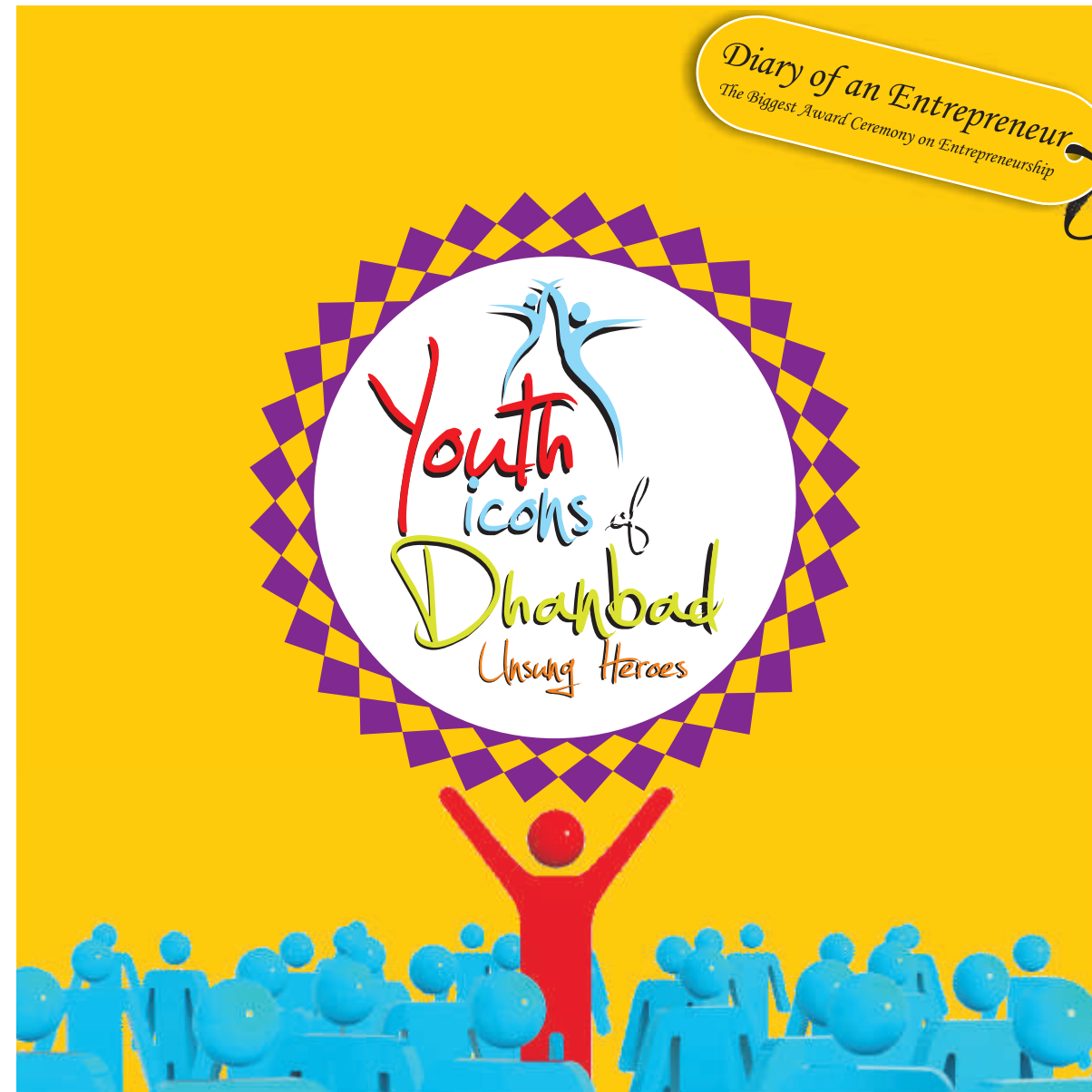
Established entrepreneur from family run business, who has been able to take the business to a scalable height

Acharya of the Year / Business Mentor of the Year

Individual, may or may not have been an entrepreneur, but contributed in significant and visible manner and having played an exceptional role in guiding, leading and influencing a ward's project / business



College and Campus Edu. Services Pvt. Ltd.
Phone : 0326 3241934 | 400, city center | 2nd floor | L C Road | Dhanbad | Jharkhand 826001
www.collegecampus.com



Diary of an Entrepreneur
The Biggest Award Ceremony on Entrepreneurship

Award Registration Form

If you wish to nominate for awards, kindly fill in the form below :



Name of the Organization _____

Name of the promoter _____

Year of Establishment _____

Ownership Pattern Proprietary Partnership Pvt Limited Public Limited

Address of Correspondence _____

Mobile Number _____

Direct Landline Number _____

Fax _____

Email id _____

Website URL _____

Award Categories

Kindly select one or more of the following Categories, you would like to nominate for the awards :

- | | |
|---|--|
| <input type="checkbox"/> Innovative Start-up Entrepreneur | <input type="checkbox"/> Social Entrepreneur |
| <input type="checkbox"/> Dynamic Entrepreneur (Trading) | <input type="checkbox"/> Creative Entrepreneur |
| <input type="checkbox"/> Dynamic Entrepreneur (Consumer Business / Retail) | <input type="checkbox"/> Young Entrepreneur |
| <input type="checkbox"/> Dynamic Entrepreneur (Manufacturing) | <input type="checkbox"/> Serial Entrepreneur |
| <input type="checkbox"/> Dynamic Entrepreneur (Business Transformation) | <input type="checkbox"/> Entrepreneur of the Year |
| <input type="checkbox"/> Dynamic Entrepreneur (Innovation in Technology) | <input type="checkbox"/> Woman Entrepreneur of the Year |
| <input type="checkbox"/> Professional Entrepreneur . | <input type="checkbox"/> Lifetime Achievement |
| <input type="checkbox"/> Dynamic Entrepreneur (Innovation in Financial and Business Services) | <input type="checkbox"/> Family Entrepreneur of the Year |
| | <input type="checkbox"/> Acharya of the Year / Business Mentor of the Year |

Payment :

Nomination Fees: Rs. 21,000/- per category

Fee Entitlements: The award nomination fee entitles you for the following at the event between 29-30 November 2012

Mode of Payment

1 In case of payment through cheque/demand draft(DD)

The Cheque or DD needs to be made in the favor of "College and Campus Edu. Services Pvt. Ltd." Payable at Dhanbad.

2. In case of payment through wire transfer –

Beneficiary Name:	College and Campus Edu. Services Pvt. Ltd
Beneficiary Address:	400, City Center, 2 nd Floor, Luby Circular Road, Dhanbad, Jharkhand - 826001
Beneficiary Bank A/C No:	474820110000158
Beneficiary Bank Name:	Bank of India
Beneficiary Bank Address:	Combined Building, Luby Circular Road, Hirapur, Dhanbad, Jharkhand - 826001
Account Type	Current
RTGS / NEFT IFSC Code:	BKID0004748



Important Note

The fee for this Award ceremony covers all written materials, Dinner and tea/coffee during the day. Joining instructions will be sent to you acknowledging your booking.

Substitutions / Cancellations :

- Upon receipt of your booking form along with payment, your seat will be confirmed. Any cancellation must be received in writing, under no circumstances any payment made by the delegate would be refunded.
- This booking form constitutes a legally binding contract. It may be necessary for reasons beyond the control of College and Campus Edu. Services Pvt. Ltd. to change the content and timing of the programme, the speakers, the date or the venue. In the unlikely event of the programme being cancelled College and Campus Edu. Services Pvt. Ltd. will automatically make a full refund but disclaim any future liability.

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