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Email: info@college2campus.com / Website: www.college2campus.com



COLLEGE 2 CAMPUS

Our Well W ishers



Smt. Pratibha Devi Singh Patil
President of India



Shri Manmohan Singh
Hon'ble Prime Minister of India



Shri Arjun Munad
Hon'ble Chief Minister of Jharkhand



Shri Nitish Kumar
Hon'ble Chief Minister of Bihar



Shri Baidyanath Ram
Hon'ble HRD Minister Govt. of Jharkhand



Shri Neeraj Singh
Hon'ble Deputy Mayor, Dhanbad Nagar Nigam



Shri Ramashankar Singh
Chairman ITM University, Gwalior

Our C elebrity



Mr. Chetan Bhagat
Author & Novelist

For Space Booking & Sponsorship Contact :

For Bihar & Jharkhand :

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For Rajasthan :

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- 08875000773
- 09875155341



COLLEGE 2 CAMPUS
COLLEGE AND CAMPUS EDU. SERVICES PVT. LTD.

Office A ddresses :

2nd Biggest MBA Fair & GDPI Session - 2012 Secretariat : DHANBAD

College and Campus Edu. Services Pvt. Ltd. - CCESPL
400, City Centre, 2nd Floor, Luby Circular Road,
Dhnabad, Jharkhand 826001, India.
Tel.: +91-326-3241934, +91-9801654970
Email: info@college2campus.com / Website: www.college2campus.com

2nd Biggest MBA Fair & GDPI Session - 2012 Secretariat : PATNA

College and Campus Edu. Services Pvt. Ltd. - CCESPL
310, Ashiyana Tower 3rd Floor, Exhibition Road,
Patna, Bihar, 800001, India.
Tel.: +91-612-6590492 / 6590493, +91-9234684974
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2nd Biggest MBA Fair & GDPI Session - 2012 Secretariat : RANCHI

College and Campus Edu. Services Pvt. Ltd. - CCESPL
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COLLEGE 2 CAMPUS



2nd Biggest
MBA FAIR
& **GDPI Session..**
2012





ABOUT THE FAIR

The event is composed of two main parts - An Open MBA Fair and One-to-One meetings upon invitation. The MBA fair shows an ideal career path for candidates looking for information about business schools in a short period of time.

The One-to-One meeting provides professionals the opportunity to meet individually with admission officers for approximately 20-25 minutes. Candidates are pre-selected in advance if they match the schools' admission criteria and have already decided to do an MBA.

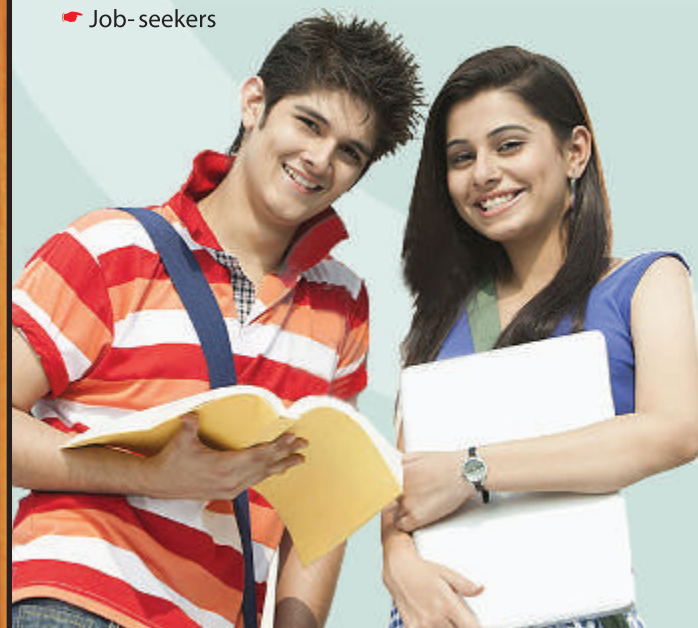
Ongoing MBA, GMAT, TOEFL and Career counseling help candidates with general information and career questions as well as orient them towards schools and opportunities of interest at the event.

WHY PARTICIPATE?

- Target Audience
- Cost effective and strong marketing platform to connect with the target audience
- Spots student's enrollment to the deserving students
- Personal demonstration of the courses in the students friendly atmosphere
- Collect first hand information
- Interact face to face with thousand of prospective students

VISITORS' PROFILE

- Students
- Graduates
- Parents
- Post - Graduates
- Diploma Holders
- Professionals
- Working Adults
- Job-seekers



- Career Guidance Personnel's
- Parents, Teachers
- Educational Suppliers
- Management Companies
- Joint Venture Partners
- Business Visitors
- Others

SPECIAL HIGHLIGHTS

- One to One Interaction
- Separate GDPI Section
- Spot Enrollments & Admission
- Ensure 100% Admissions
- Reach out to 1000 MBA Aspirants
- Highly focused Visitors
- Education Loan Section

ADS & PROMOTION

- Special Institutional Promotions.
- Hoarding at all prominent places.
- Banners at all prominent places
- Posters at all prominent places
- Advertisement in the leading News Paper
- Road Shows at all prominent places
- Pre event and during the event Press conference & press Releases for wider reach and awareness
- Coverage & Special features in leading mainline dailies & TV channels.
- Advertisements through Local FM Radio and TV Channels.
- Advertisements through SMS & E-mails
- Listing in the major education & exhibition related website

PHOTO GALLERY





ABOUT THE ORGANIZER :

College & Campus Education Services Pvt. Ltd. is a team of Professional organizers who has a vast experience of organizing exhibitions and conferences nationwide. Since 1999, we are one of largest network of Admission & Career Consultants in India. We are working as Local Counseling centre for various B Schools/MBA Colleges/Management Institutes in India. Most of our Associated Institutes are located in Kolkata, Pune, Delhi-NCR, Mumbai, Bangalore, Ahmadabad, Hyderabad, Jaipur, Indore, Gwalior and other cities. Students who are looking for MBA related information such as how to apply for MBA, Institutes, Admission Procedure, Placements, Faculties, Facilities, Fees Structure, Syllabus, Total cost (Cost of living + Course fees), UGC/AICTE/DEC Approved Institutes, MBA/PGDM/PGP Courses and Scopes, Suitable Entrance Exams (CAT, MAT, XAT, IBSAT, SNAP, IIFT, FMS, NMAT, MHCET, or other state level exams).

In Association with



**"THINK BIG
THINK BEYOND"**

Value Added Partner



Knowledge Partner



Placement Partner



International University Partner



Radio Promotional Partner



Supported By



**HRD Ministry
Govt. of Jharkhand**



WHY COLLEGE 2 CAMPUS?

- 8 years Experience as an Event Management Company
- All India network, focused on Management & Engineering Admissions Only
- Unique Concept of 1 to 1 Counseling for MBA Aspirants
- Exclusive GDPI arrangement for associate B-Schools
- In house Call Center for B-school Branding
- Strong Support of Branding by SMS, E-mails & Tele Calling
- Online Promotion of B-Schools on www.college2campus.com
- Promotions & Admission Support through Largest Chain of Educational Events

CITIES FOR EXCLUSIVE COUNSELING & GDPI SESSION

- Dhanbad
- Asansol
- Muzaffarpur

PARTICIPATION CHARGES & ADDITIONAL BENEFITS

NO. OF EVENTS	CHARGES
1. Location	Rs 15,000
2. Location	Rs 25,000
3. Locations	Rs 30,000

EVENT CALENDAR - 2012

DATE	LOCATION	EVENT NAME	VENUE	TIME
2 - 3, Feb.	Patna	MBA FAIR	Taramandal	10 am - 6 pm
6 - 7, Feb	Ranchi	MBA FAIR	Milan Palace	10 am - 6 pm
3 Mar	Dhanbad	GDPI Session	Hotel Skylark	10 am - 5 pm
5 Mar	Asansol	GDPI Session	Hotel Ambassador	10 am - 5 pm
8 Mar	Muzaffarpur	GDPI Session	Hotel Park Restaurant	10 am - 5 pm

UPCOMING EVENTS - 2012

DATE	LOCATION	EVENT NAME
June	Patna	Admission Expo
June	Ranchi	Admission Expo
June	Asansol	Admission Expo
June	Agartala	Admission Expo
June	Kathmandu	Admission Expo
Nov	Patna	SCHOOL Expo
Nov	Ranchi	SCHOOL Expo

PARTICIPATION PACKAGE

Construction Octagonal / Plywood Structure | Carpeted Flooring | Facia Name | Two Spotlights | One Centre Table | Two Chairs | One Dust Bin | Two days Lunch for 2 persons | Two days Tea / Coffee for 2 persons | Power Point





Patna

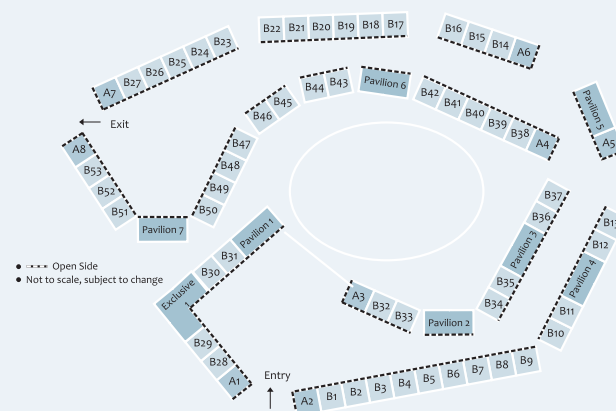
Advantage Venue : Taramandal I.G. Planetarium. Centrally located. One of the most happening places.

Advantage Location : Close proximity to other important towns of the state.

Advantage Business : Huge students' pool. Limited local opportunity.

DATE	VENUE	TIME	LOCATION
2 - 3 Feb. 2012 Thu & Fri	Taramandal, Indira Gandhi Science Complex Planetarium, Bailey Road, Adalatganj. Patna - 800001	10 am - 6 pm	Patna

Type	Area	Specifiaction	Basic Price (₹)	Service Tax @ 10.3%	MRP. (₹)
Pavilion	8 sq.m	3 sides open	50,000	5,150	55,150
Exclusive	12 sq.m	2 sides open	65,000	6,695	71,695
A	2m x 2m	2 sides open	40,000	4,120	44,120
B	2m x 2m	1 side open	35,000	3,605	38,605



Ranchi

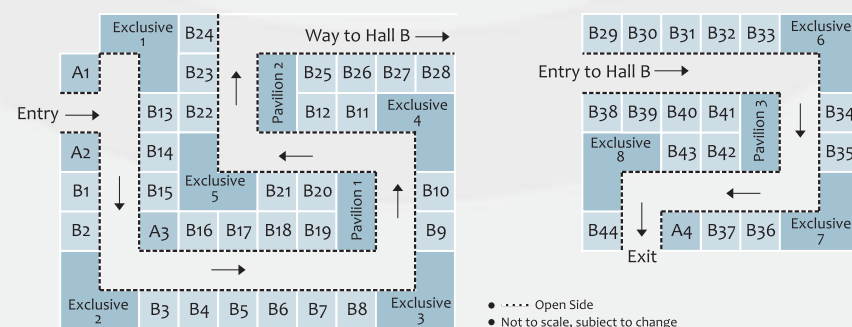
Advantage Venue : Milan Palace. A sophisticated venue. Well-known for top level events & exhibitions.

Advantage Location : Close surrounded by some of the major towns viz. Jamshedpur, Bokaro, Dhanbad etc.

Advantage Business : Large pool of students seeking admission to professional and academic courses.

DATE	VENUE	TIME	LOCATION
6 - 7 Feb. 2012 Mon & Tue	Milan Palace Club Road, Ranchi-834001	11 am - 8 pm	Ranchi

Type	Area	Specifiaction	Basic Price (₹)	Service Tax @ 10.3%	MRP. (₹)
Pavilion	8 sq.m	3 sides open	50,000	5,150	55,150
Exclusive	12 sq.m	2 sides open	65,000	6,695	71,695
A	2m x 2m	2 sides open	40,000	4,120	44,120
B	2m x 2m	1 side open	35,000	3,605	38,605



SPONSORSHIP OPPORTUNITY



Main / Title Sponsor – 2nd Biggest MBA Fair & GDPI Session 2012- Rs. 5,00,000/- + Service Tax

1. Logo on the welcome gates at the venue, information panel
2. Logo on the website with hyperlink.
3. Logo over all the printing materials used during the event Session.
4. Distribution of company literature to the Media personals visiting the event
5. Distribution of company literature along with the event kits.
6. Free Participations in GDPI Session for three locations.
7. Branding / Logo at Registration Counter.
8. Space to put up 2 self standing stands outside the auditorium.
9. Logo on all hoardings, banners, posters, News Paper & Mobile Van both locations.
10. A bike & a scooty will be given one will be for Patna & the other will be for Ranchi location.
11. There will be full branding of your college where the two wheelers will be displayed.
12. Separate Cabin for GDPI in venue premises.
13. 16 Sqr mtr Octonorm Stall for both the locations.

Associate Sponsor – 2nd Biggest MBA Fair & GDPI Session 2012- Rs. 4,00,000/- + Service Tax

1. Logo on the welcome gates at the venue, information panel etc.
2. Logo on the website with hyperlink.
3. Logo over all the printing materials used during the event Session.
4. Distribution of company literature along with the event kits.
5. Space to put up 2 self standing stands outside the auditorium.
6. Free Participations in GDPI Session for three locations.
7. Logo on all hoardings, banners, posters, News Paper & Mobile Van both locations.
8. A bike & a scooty will be given one will be for Patna & the other will be for Ranchi location.
9. There will be full branding of your college where the two wheelers will be displayed.
10. Separate Cabin for GDPI in venue premises.
11. 12 Sqr mtr Octonorm Stall for both the locations.

B-School Partner – 2nd Biggest MBA Fair & GDPI Session 2012- Rs. 2,50,000/- + Service Tax

1. Special Branding and Logo at the Lunch area.
2. Logo on the welcome gates at the venue, information panel
3. Logo on the website connecting to your website.

4. Distribution of company literature along with the event kits.
5. Logo on all hoardings, banners, posters, News Paper & Mobile Van both locations.
6. Free Participations in GDPI Session for two locations
7. Separate Cabin for GDPI in venue premises
8. 08 Sqr mtr Octonorm Stall for both the locations

Co-Sponsor (Exclusive Sponsorship) - Biggest MBA Fair 2012- Rs. 1,50,000/- + Service Tax

1. Logo on the welcome gate at the venue, information panel etc.
2. Logo on the website with hyperlink.
3. Distribution of company literature along with the event kits.
4. Free Participations in GDPI Session for two locations
5. Separate Cabin for GDPI in venue premises
6. 04 Sqr mtr Octonorm Stall for both the locations 2 side open

Registration Sponsor (Exclusive Sponsorship) 2nd Biggest MBA Fair & GDPI Session-2012 - - Rs. 1,00,000/- + Service Tax

1. Special Branding / Logo over the registration counter.
2. Logo on the website with hyperlink.
3. Logos & Branding on Registration form.
4. Distribution of company literature along with the event kits.
5. Free Participations in GDPI Session for one location.
6. Separate Cabin for GDPI in venue premises.
7. 04 Sqr mtr Octonorm Stall for both the locations 2 side open.

Payment Terms

The following payment terms and conditions will be applicable.

1. Confirmation of sponsorship must be on the company letter head or by company mail id.
2. Along with confirmation 50% of the sponsorship fee will have to be paid.
3. Remaining 50% shall be paid 15 days before the event.

Jurisdiction

All matters are subject to Dhanbad & Patna Jurisdiction.

For any additional information please contact

Mr. Satya Prakash Singh : prakash@college2campus.com

Payment Mode

All payments to be made by Cheque / DD in the name of "COLLEGE AND CAMPUS EDU. SERVICES PVT. LTD.", payable at Dhanbad / Patna