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For Stall Booking and Sponsorship Contact :

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What We Ensure :

- Creating and promoting awareness of educational institutions among student and faculty communities around the country.
- The establishment of a common platform that will foster effective and unhindered communication between educational institutions and their target audience.
- Guiding students and their families through every step of the decision making process.
- Organization of customized brand promotion events.
- Independent and active lead generation for our associate institutions to boost student inquiry conversion rates.
- Building and maintaining a dedicated structure that connects our associate institutions to new and rapidly growing markets.



COLLEGE 2 CAMPUS
COLLEGE AND CAMPUS EDU. SERVICES PVT. LTD.

Head office:

400 | City Center | 2nd Floor | Luby Circular Road
Dhanbad | Jharkhand – 826001 | Ph : 0326-3241934
info@college2campus.com | www.college2campus.com

design&print:www.digitalk2.com

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9TH INDIAN EDUCATION FAIR-2015

Organiser



COLLEGE 2 CAMPUS
COLLEGE AND CAMPUS EDU. SERVICES PVT. LTD.

EVENT INFORMATION

9th Education Fair, 2015 is one of the oldest and the most reputed education fair in Bihar & Jharkhand, happening for the 9th consecutive year in 4 potential cities in Bihar & Jharkhand.

9th Education Fair, 2015 is a one stop education exhibition focused on student recruitment after the Board examinations results. It is an excellent platform for Class 12 pass outs & Colleges students to target premier recognized Universities & Colleges in India & Abroad for pursuing UG & PG programmes all under one roof.

This event takes place every year just after the 10th & 12th results are out and when students have their results in hand and are looking for admissions in the institutes of their choice.

9th Education Fair, 2015 offers an exclusive opportunity to education institutions to directly interact face-to face with thousands of aspiring students, parents, working professionals planning to pursue education in India and abroad.

- Over 100 top line Indian & Foreign Universities, Colleges, Educational Institutions all under one roof offering wide range of undergraduate and post graduate programs.
- Face-to-face interaction between the institutions authorities and students in a friendly and informal atmosphere
- Over 200 institutions and over 20,000 of visitors have benefitted by participating at **Education Fair**.
- The 'must attend' event for parents & students considering quality education at premier institutions at an affordable cost.

Location	Date	Time	Venue
Katihar	31st May & 1st June, 2015	11 am to 7 pm	Hotel Delux
Patna	3rd & 4th June, 2015	10 am to 6 pm	Taramandal
Ranchi	6th & 7th June, 2015	11 am to 7 pm	Hotel Capitol Hill
Dhanbad	9th June, 2015	11 am to 7 pm	Dhanbad Club

Our Clientele & Sponsorers



Sponsorship Options

Education Fair 2015

Presenting Sponsor– ₹ 4, 00,000/- + Service Tax

1. All Media Communications and Direct Marketing initiatives of [Education Expo 2015](#) mentioning [XYZ](#) as Presenting Sponsor.
2. Logo on the welcome gates at the venue, information panel etc.
3. Logo on the website with hyperlink.
4. Logo over all the printing materials used during the event Session.
5. Quote in all PR Communications for the event.
6. Distribution of company literature along with the event kits.
7. Branding / Logo at Registration Counter.
8. Space to put up 4 self standing stands outside the auditorium.
9. Logo on all hoardings, banners, posters, News Paper & Mobile Van both locations.
10. 12 Sq. mtr Octonorm Stall for each Location.

B-School Partner / University Partner / Engineering Partner -

₹ 3, 00,000/- + Service Tax

1. All Media Communications and Direct Marketing initiatives of [Education Expo 2015](#) mentioning [XYZ](#) as B-School Partner / University Partner / Engineering Partner
2. Logo on the welcome gates at the venue, information panel etc.
3. Logo on the website with hyperlink.
4. Logo over all the printing materials used during the event Session.
5. Quote in all PR Communications for the event.
6. Distribution of company literature along with the event kits.
7. Branding / Logo at Registration Counter.
8. Space to put up 2 self standing stands outside the auditorium.
9. Logo on all hoardings, banners, posters, News Paper & Mobile Van both locations.
10. 8 Sq. mtr Octonorm Stall for each Location.

Knowledge Partner / Co-Sponsor - ₹ 3, 00,000/- + Service Tax

1. All Media Communications and Direct Marketing initiatives of [Education Expo 2015](#) mentioning [XYZ](#) as Knowledge Partner / Academic Partner.
2. Logo on the welcome gates at the venue, information panel etc.
3. Logo on the website with hyperlink.
4. Logo over all the printing materials used during the event Session.
5. Quote in all PR Communications for the event.
6. Distribution of company literature along with the event kits.
7. Branding / Logo at Registration Counter.
8. Space to put up 2 self standing stands outside the auditorium.
9. Logo on all hoardings, banners, posters, News Paper & Mobile Van both locations.
10. 8Sq. mtr Octonorm [A Type](#) Stall for each Location.

Registration Partner ₹ 2, 50,000/- + Service Tax

1. All Media Communications and Direct Marketing initiatives of [Education Expo 2015](#) mentioning [XYZ](#) as Registration Sponsor.
2. Logo on the welcome gates at the venue, information panel etc.
3. Logo on the website with hyperlink.
4. Logo over all the printing materials used during the event Session.
5. Quote in all PR Communications for the event.
6. Distribution of company literature along with the event kits.
7. Special Branding / Logo at Registration Counter.
8. Space to put up 2 self standing stands outside the auditorium.
9. Logo on all hoardings, banners, posters, News Paper & Mobile Van both locations.
10. 8 Sq. mtr Octonorm Stall for each Location.

Payment Methodology:

All payments to be made by Cheque / DD in the name of “COLLEGE AND CAMPUS EDU. SERVICES PVT. LTD.”, Payable at DHANBAD.

Promote your Brands...

Promotion & Publicity Plans

The Fair is backed by a mega multimedia promotion and advertising campaign which will ensure large number of quality visitors to the fair. The strategy includes:

- Display advertisements in the leading English & Vernacular dailies like: Hindustan, Hindustan Times, Prabhat Khabar, Dainik Jagaran, Dainik Bhaskar, The Times of India & i.Next etc.
- Radio spots in the leading Radio Stations like: Radio Mirchi & Big FM
- Advertisements in the Local TV channels and on the Cable TV network
- Outdoor Hoarding & Display like Banners, Kiosks etc
- Pre event and during the event Press conference & press Releases for wider reach and awareness
- Special Institutional Promotions
- Sending emails to target group and promotion on the internet very strategically
- SMS to Students group
- Direct-marketing activities at community associations to attract the right profile
- Entire publicity campaign will begin well in advance so that the target audience can plan their visit to the fair.

Who Visits?

The Exhibition attracts targeted audience of students and parents looking for good institutions providing professional & Technical Education

- Engineering
- Medical Sciences
- Management
- Emerging Career Streams



Sri Anurag Gupta, IPS
IG (Prov.) Inspector General of Police, Ranchi



Kim Sharma, IPS
Superintendent of Police, Arrah (Bihar)



Dr. Ajay Kumar
then Member of Parliament, Jamshedpur



Sri Sushil Kumar Singh
Member of Parliament, Aurangabad (Bihar)



Sri C.P. Singh, Minister of Parliamentary Affairs &
Urban Development Housing, Govt. of Jharkhand



Sri P. K. Shahi
Education Minister, Bihar



Interactive Session
with John Abraham, Bollywood Actor



Sri Swayam Prakash,
Editor, Hindutan, Patna (Bihar)



Sri Manoj Ratan, IPS
Superintendent of Police, Ranchi



Sri A.K. Roy, Former MP, Dhanbad and
Sri Mathura Prasad Mahato then Revenue Minister, Jharkhand



Mr. Chetan Bhagat
Writer & Novelist



Sri Nitin Navin, MLA, Patna



Sri Saket Kumar Singh, IPS
SP-CID, Ranchi Jharkhand



Sri R.P. Singh, IAS,
Director Employment and Training, Govt. of Bihar



Sri Awadesh Narain Singh
Sabhapati Bihar Vidhan Parisad



Sri Anurag Kashyap
Editor Prabhat Khabar, Dhanbad



Sri Niraj Singh,
Deputy Mayor, Dhanbad



Sri Anand Kumar,
Founder Chairman, Super-30, Patna



Sri Arjun Munda,
then Chief Minister, Jharkhand



Sri Narendra Singh
Agricultural Minister, Govt. of Bihar



RANCHI EDITION

DHANBAD EDITION

6th & 7th June, 2015 | 11 am to 7 pm
Hotel Capitol Hill | Ranchi | Jharkhand

9th June, 2015 | 11 am to 7 pm
Dhanbad Club | Jharkhand

Participation Cost for each Location		
Stall Size (Sq. mtr.)		Cost of Stall (₹)
4	■	50,000/-
6	■	70,000/-
8	■	90,000/-

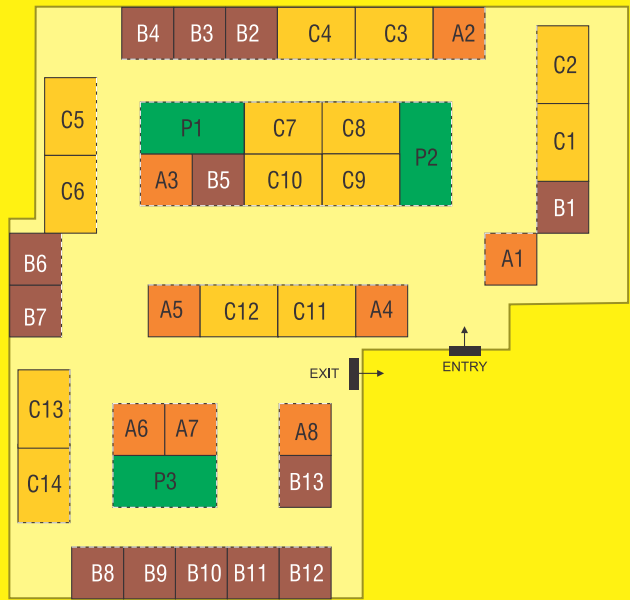
Participation Cost for each Location		
Stall Size (Sq. mtr.)		Cost of Stall (₹)
4	■	30,000/-
6	■	40,000/-
8	■	90,000/-

12.3% tax applicable

12.3% tax applicable

Participation package for each destination

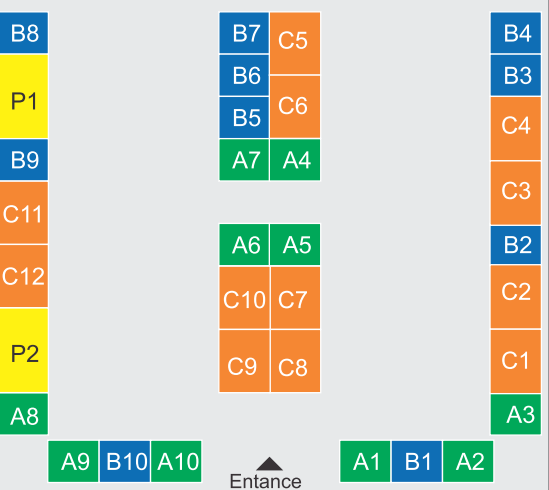
- ✦ Standard Pre-Fabricated stall
- ✦ Name Board Fascia
- ✦ 2 Spot Lights
- ✦ Display panel walls on 2/3 sides
- ✦ 1 Table & 2 Chairs
- ✦ Lunch & Refreshments arrangement for 2 persons



Open Side : | Floor Not to scale | Subject to change

Floor Plan

STAGE



Floor Not to scale | Subject to change

Floor Plan

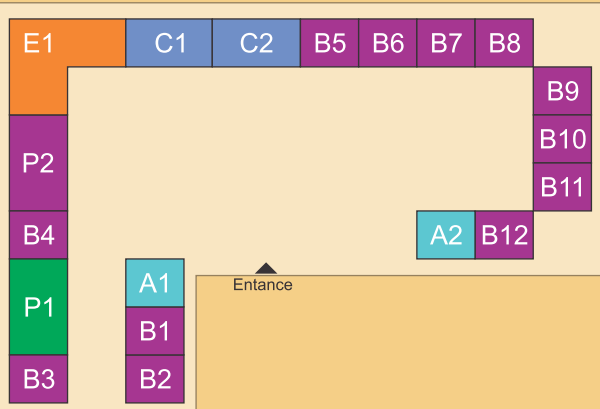


KATIHAR EDITION

31st May & 1st June, 2015 | 11 am to 7 pm
Hotel Delux | Katihar | Bihar

Participation Cost for each Location		
Stall Size (Sq. mtr.)		Cost of Stall (₹)
4	■	50,000/-
6	■	70,000/-
8	■	90,000/-
12	■	1,10,000/-

12.3% tax applicable



Floor Not to scale | Subject to change

Floor Plan

Participation package for each destination

- Standard Pre-Fabricated stall
- Name Board Fascia
- 2 Spot Lights
- Display panel walls on 2/3 sides
- 1 Table & 2 Chairs
- Lunch & Refreshments arrangement for 2 persons

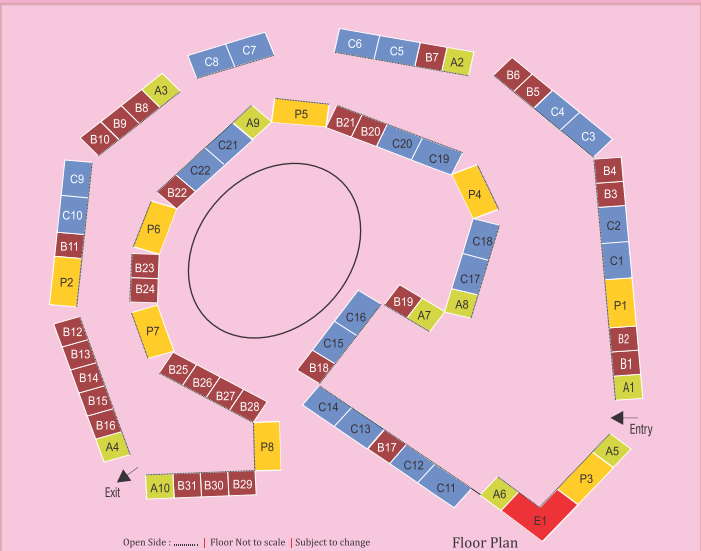


PATNA EDITION

2nd & 3rd June, 2015 | 10 am to 6 pm
Taramandal | IGSC Planetarium | Patna

Participation Cost for each Location		
Stall Size (Sq. mtr.)		Cost of Stall (₹)
4	■	50,000/-
6	■	70,000/-
8	■	90,000/-
12	■	1,10,000/-

12.3% tax applicable



Floor Not to scale | Subject to change

Floor Plan







Stall Booking Contract Form

Institution Details

Contact Person

Position or Job Title

Institution Name

Address

City- Pin Code

Phone

Cell

Fax

Email

Website

Affiliation

Name board Fascia to be written on Stall

Signature & Seal

Date

Other Payment Options (Please Tick)

☐ We have transferred the amount to your bank

Account Name : COLLEGE AND CAMPUS EDU. SERVICES PVT. LTD.

Account No. : 474820110000158

Name of Bank : BANK OF INDIA

Account Type : CURRENT

Branch : DHANBAD

IFSC Code : BKID0004748

Please mail this Form to : info@college2campus.com

Please draw the cheque / DD in favour of :
College & Campus Edu. Services Pvt. Ltd

To
College & Campus Edu. Services Pvt. Ltd.
400, City Centre, 2nd Floor, L.C.Road, Dhanbad
Jharkhand-826001, Ph-0326-3241934, 09234368444

Dear Sir,
We have read the “Terms & Conditions” set out overleaf and accept them and would like to book space at the following cities.

College 2 Campus Expo - 2014 series

Patna (9th & 10th Feb. 2014, Hotel Patliputra Exotica)

Stall No.	Size	Amount (₹)

Ranchi (12th & 13th Feb. 2014, Hotel Capitol Hill)

Stall No.	Size	Amount (₹)

Kamapala (3rd & 4th March 2014, Hotel Imperial Royal)

Stall No.	Size	Amount (₹)

Mbarara (6th & 7th March 2014, Hotel AGIP)

Stall No.	Size	Amount (₹)

Patna (19th & 20th April 2014, Hotel Patliputra Exotica)

Stall No.	Size	Amount (₹)

Ranchi (22nd & 23rd April 2014, Hotel Capitol Hill)

Stall No.	Size	Amount (₹)

Ara (27th & 28th May 2014,)

Stall No.	Size	Amount (₹)

Patna (30th & 31st May 2014, Taramandal)

Stall No.	Size	Amount (₹)

Ranchi (2nd & 3rd June 2014, Hotel Capitol Hill)

Stall No.	Size	Amount (₹)

Dhanbad (5th June 2014, Indoor Stadium, Kala Bhawan)

Stall No.	Size	Amount (₹)

Add 12.3% Service Tax

Total Amount

We enclose our DD /Cheque No.

Dated On Bank
for Rs. in favour of “College & Campus Edu.
Services Pvt. Ltd.”, payable at “Dhanbad ” towards advance and

undertake to pay the balance as per the payment schedule mentioned overleaf.

Terms & Conditions

This booking order form will be governed by the following terms and conditions. The terms and conditions stipulated here are not negotiable unless and until specifically agreed to in writing by College & Campus Edu. Services Pvt. Ltd. Exhibitors are requested to study the terms and conditions carefully before finalizing their participation.

- For purposes of this order the word “Organiser” will refer to College & Campus Edu. Services Pvt. Ltd. Having their office at 400, City Centre, 2nd Floor, L.C.Road, Dhanbad, Jharkhand-826001, Ph-0326-3241934, 09234368444, and the word Exhibitor will refer to the person and / or Institution who has completed this stall booking contract form.
- The booking of stall has to be made along with an advance payment of 50% by way of crossed cheque or D.D. drawn in favour of “College & Campus Edu. Services Pvt. Ltd”. Along with the stall booking contract form duly filled and signed by a competent authority. The balance payment will be paid first day of fair. Any extra charges payable towards additional services are to be paid in cash at the venue.
- Non adherence to the payment Schedule will lead to the cancellation of the booking without reference to the exhibitor. A grace period of 15 days is given to the Exhibitor to make the balance payment. In case the payment is not received by the prescribed date, the space booked will automatically be cancelled without reference to the exhibitor and organizer will be free to market the space to other interested parties.
- All Exhibitors are required to comply with all the provisions of Service Tax, Sales Tax Act Regulations or any Taxes and Levies as applicable by Govt. of India enforceable at the time of the Fair.
- Exhibitors are requested to note that all floor plans shown in the brochure are tentative and the organizer reserve the right to amend the floor plan. Further, the organizer are not liable for any change in the venue or date arising from circumstances beyond their control.
- In case of the event being cancelled or suspended in whole or in part for causes not in the Organiser control, the organizer do not accept any consequential liability in any such eventuality. Disputes are subject to Dhanbad Court Jurisdiction.
- The Exhibitors are requested to bring their own stabilizer/inverter/UPS/spike busters etc. for a stabilized supply to power to their equipments, since the organizer cannot ensure stabilized power supply.
- The rates do not include charges for extra lighting or decoration, demonstrators or sales personnel etc, which may be arranged on specific requests.
- Although arrangements for round-clock security will be made by the organizer, the Exhibitors will be solely responsible for the safety of their goods.
- Exhibitors will be fully responsible for any damage done to the premises, furniture and fixtures provided to them, and will have to make payments for any such loss/damages and the decision of the organizer in this respect will be final.

- Any damage/loss caused to goods suffered by the exhibitor owing to pilferage, fire, rain, floods, riots, strike or accident or malicious intent during transport and carriage or at the venue owing to the same or any other reasons what soever shall not be made good by the organizer to the concerned exhibitor.
- Allotment of stall location will be generally on a first-come-first served basis. The organizer reserve the right to allot stall locations as per categorization and their decision in this regard shall be final.
- The Exhibitors cannot sublet the stalls to third parties, transfer the stalls and utilize the stalls other than which the said stall has been contracted for.
- Fixing of nails, screws, bolts, etc. and painting directly on display panels provided is not permitted except on taking permission from the organizer present.
- Goods Materials/Objects which are hazardous, inflammable, banned or forbidden, or deemed inappropriate by the organizer will not be allowed in the venue.
- Disassembly and removal of all materials will have to done on the same day after the end of the show, material can be taken out from the Exhibition site against authorized Gate Pass only.
- The organizer shall have a lien over the Exhibitors goods in case of his/her default in any manner.
- Under no circumstances will money be refunded by the organizer in case of cancellations on part of the Exhibitor who has booked stalls.
- The organizer reserve the right to cancel the stall booking any time before or during the event, by refunding the money received, at their sole discretion and without assigning any reason. In case the stall is cancelled due to misbehavior and unethical practice by the Exhibitor, money shall not be refunded to the Exhibitor.
- The organizer may cancel, suspend or alter dates of the exhibition owing to circumstances beyond its control. In case of change in dates and duration of the Exhibition the contractual obligation between the Exhibitor and Organiser remains unaffected. However, the organizer stand indemnified against excessive/low turnout of visitors/premature closure or suspension of the exhibition due to unavoidable circumstances. The same shall apply if the exhibition is cancelled due to riots, strike, rain, floor, earthquake or any manmade/natural disaster, including untimely demised of either exhibitor or organizer. No refunds will be made by the organizer in the event any situation as described above arises.
- In case the Exhibitors does not take possession of the stalls by 2p.m. on the opening day the organizer reserve the right to allot the stalls to others without refunding the advances made.
- Stall booking contract will be deemed completed only after full payment is made and the organizer have accepted the booking.
- All exhibitors will strictly abide by the rules, regulations, terms & conditions as prescribed herewith.

I _____ have read the “Terms & Conditions” of Participation in this Event series and agree to abide by them,

Signature _____

Name _____
(On Behalf of College & Campus Edu. Services Pvt. Ltd.)

Signature & Seal _____

Name _____
(On Behalf of Participating Institution)