



Satya Prakash Singh
CEO- College 2 Campus

About us

College 2 Campus is a Bihar & Jharkhand leading Education Fair & Convention Organizer with over 10 years of experience in organizing high value exhibitions. Over the years, the company's core area of focus has been Education and College 2 Campus has created a space for itself as an 'Education Fairs / Awards / Conferences Expert'.



OUR OFFICES :

New Delhi

21/35, Punjabi Bagh West
Next to MGS Hospital
New Delhi - 110026
Contact : 8851235693 / 9264431974

Ranchi

711-B, Panchwati Plaza, 7th Floor
Court Road, Ranchi
Jharkhand - 834001
Contact : 9801654970 / 9334510171

Dhanbad

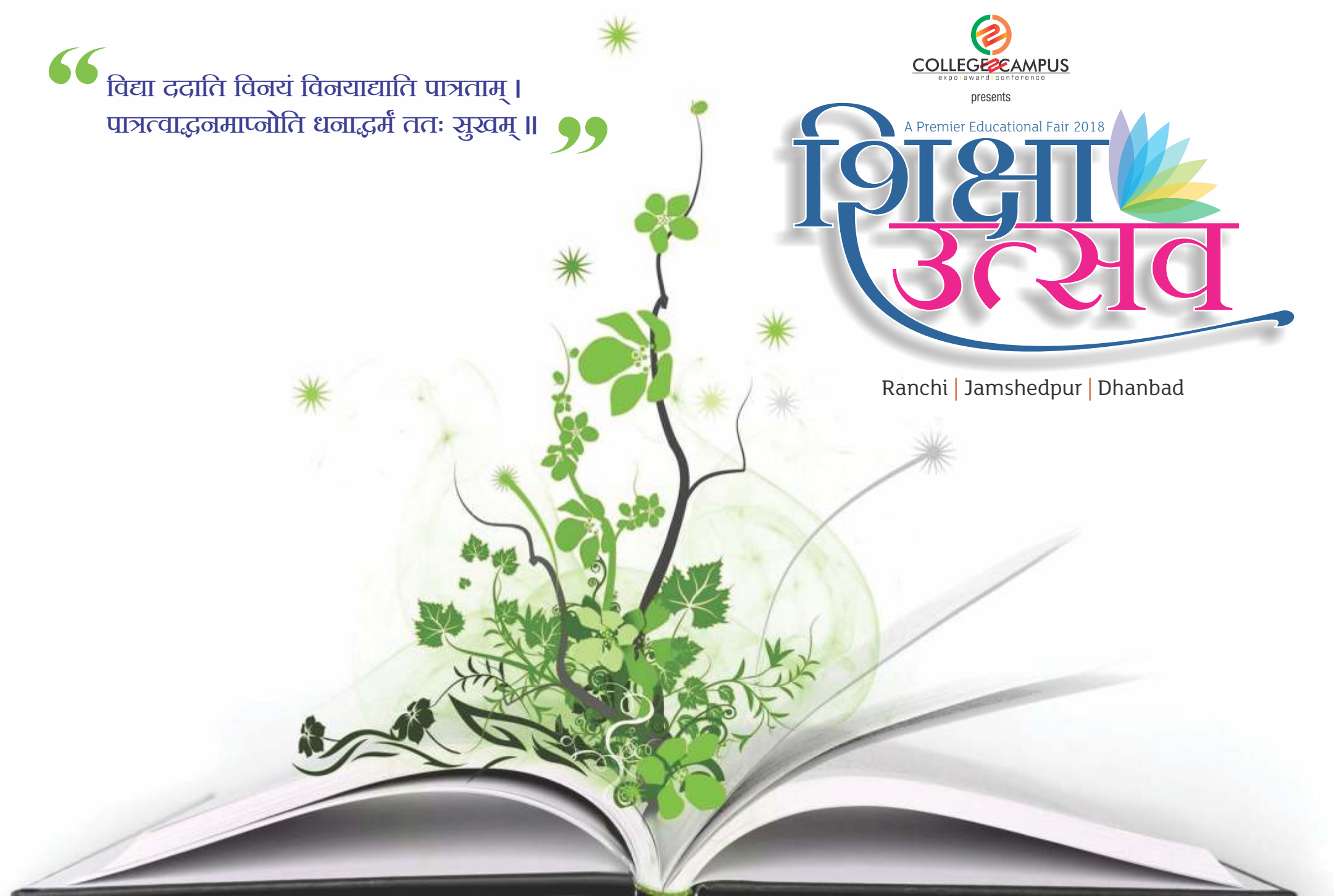
400, City Center, 2nd Floor, Luby Circular Road
Dhanbad
Jharkhand-826001
Contact : 9204060212 / 9334190492

info@college2campus.com, www.college2campus.com

design | created by : www.digiparkz.com / 98930022166

12th INDIAN EDUCATION FAIR

“ विद्या ददाति विनयं विनयाद्याति पात्रताम् ।
पात्रत्वाद्भनमाप्नोति धनाद्धर्मं ततः सुखम् ॥ ”



presents
A Premier Educational Fair 2018

शिक्षा उत्सव

Ranchi | Jamshedpur | Dhanbad

About Education Fair 2018

EDUCATION FAIR 2018 is a one stop education exhibition focused on student recruitment after the Board examinations results. It is an excellent platform for Class 12 pass outs & Colleges students to target premier recognized Universities & Colleges in India & Abroad for pursuing UG & PG programmes all under one roof.

VISION

To create prestigious meeting points where knowledge seekers and knowledge providers come together.

HIGHLIGHTS

- Get better quality of experience with better exhibitor's profile.
- The Fair has an extensive publicity & promotion plan to attract thousands of potential pool of students at the fair with high ROI.
- Direct marketing activities, extensive outdoor publicity, Radio & Television Media with supplement the Promotion Plan.
- Assured standard of quality and services.
- Interactive presentations and career counselling for students by experts.



Institutions Benefit

Interactive Platform

An excellent platform to interact face-to-face with thousands of students who wish to pursue higher education in India & abroad. Communicate directly to the students & parents about your institutions, its unique features, admission procedure and cost.

Spot Enrolments & Admission

At the fair, conduct on the spot students enrolments & offer admission to the deserving candidates. Generate enquires and leads for later contact.

Highly Cost Effective Medium

Highly cost effective and strong marketing platform for educational institutions to connect with a large section of target audience. It saves time, money and efforts of the institutions to conduct their own student's enrolment drive. With minimum

expense maximum returns can be derived as your school will be able to enroll the right profile of candidate from the fair.

Brand Building Medium

Enhance the brand of your institutions by showcasing the strengths & uniqueness of your institutions among the affluent & eager students community. Position your institutions among the other existing institutions in your region.

Press & Electronic Media Coverage

A first rate opportunity for your institutions to interact with the leading international press & electronic media during the event.

Over the last 10 years, more than 250 institutions have interacted with over 30,000 admission seeking students and parents at the ADMISSIONS FAIR for their student enrolments and to create better profile students by reaching out to potential domestic market.



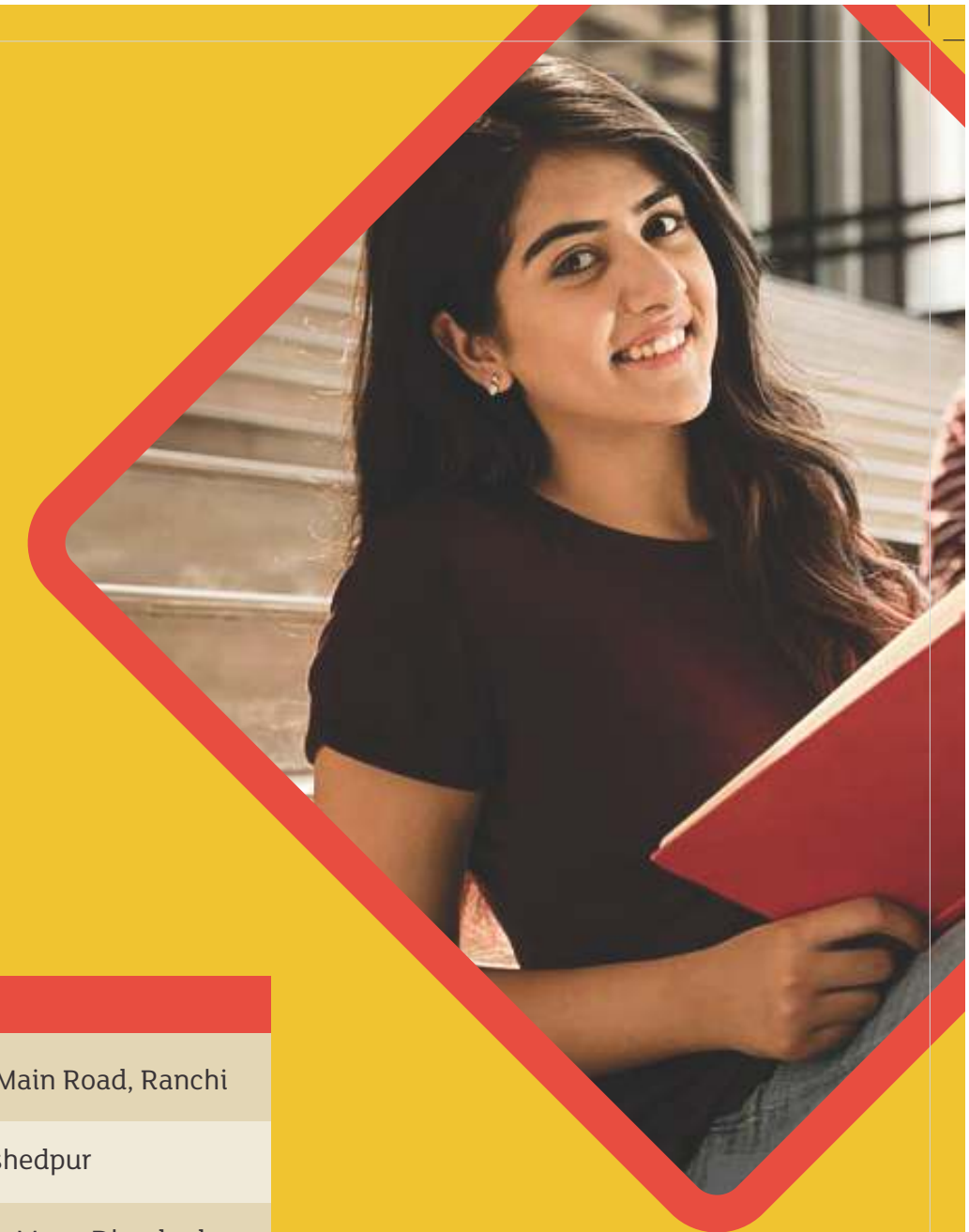
Our Value Added Clients

GLIMPSES OF PAST EDUCATION FAIR



शिक्षा उत्सव

A Premier Educational Fair 2018



EXHIBITION SCHEDULE

EVENT NAME	DATES	CITY	VENUE
Education Fair	Friday 1st June , 2018	Ranchi	Hotel Capitol Hill , Main Road, Ranchi
Education Fair	Monday 4th June , 2018	Jamshedpur	Hotel Alchor , Jamshedpur
Education Fair	Wednesday 6th June , 2018	Dhanbad	Hotel Skylark , Bank More, Dhanbad

Promotional Activities

College 2 Campus Education Fair Series 2018 will generate new stances for your institute and expose new paths to reach out to the right target group. It will present an opportunity for you to meet new students and understand their requirements which you might just have the correct solutions to. Various children every year require an exposure to the correct educationalist and College 2 Campus will help them achieve their goal only with your support and genuine interest in making India a better country.

Direct selling to the target audience

- Support from local colleges and classes where Pre-registration would be conducted
- Poster-campaigning in top 30 schools/colleges in respective cities
- Flyer distribution at prominent malls, schools and college campuses

Outdoor Activities

- Outdoor Hoardings at strategic points across the city days before the show.
- Bus-back panels and banner display at bus-stops.
- Promotions through popular commutes like metro, trains, etc.

Social Media

- Promotion via multiple social networking sites like Facebook, Twitter, LinkedIn etc.
- Regular E-mail blasts and SMS Campaigns.
- Pop-up ads on relevant / popular web-portals.

News Paper Advertisements

- Extensive print publicity in Hindustan (Hindi), Prabhat Khabar, Dainik Jagran, Dainik Bhaskar, I.next & relevant local newspapers



A Premier Educational Fair 2018

Who Visits?

The exhibition attracts targeted audience of students and parents looking for good institutions providing professional education in :
Engineering • Medical Sciences • Management • Emerging Career Streams

GLIMPSES OF PAST EDUCATION FAIR



SPONSORSHIP OPPORTUNITIES

Main / Brand Sponsor – ₹ 4, 50,000/- + *GST

1. All Media Communications and Direct Marketing initiatives of Education Fair 2018 mentioning XYZ as Presenting Sponsor.
2. Logo on the welcome gates at the venue, information panel etc.
3. Logo over all the printing materials used during the event Session.
4. Branding / Logo at Registration Counter.
5. Space to put up 4 self standing stands outside the auditorium.
6. Logo on the Hoardings, Banners, Posters, News Paper & Mobile Van.
7. Prime Location Large Size Table Space.

Platinum Sponsor – ₹ 4, 00,000/- + *GST

1. All Media Communications and Direct Marketing initiatives of Education Fair 2018 mentioning XYZ as Platinum Sponsor.
2. Logo on the welcome gates at the venue, information panel etc.
3. Logo over all the printing materials used during the event Session.
4. Branding/Logo at Registration Counter.
5. Space to put up 3 self standing stands outside the auditorium.
6. Logo on the Hoardings, Banners, Posters, News Paper & Mobile Van.
7. Prime Location Large Size Table Space.

Gold Sponsor - ₹ 3, 50,000/- + *GST

1. All Media Communications and Direct Marketing initiatives of Education Fair 2017 mentioning XYZ as Gold Sponsor.
2. Logo on the welcome gates at the venue, information panel etc.
3. Logo over all the printing materials used during the event Session.
4. Branding/Logo at Registration Counter.
5. Space to put up 2 self standing stands outside the auditorium.
6. Logo on the Hoardings, Banners, Posters, News Paper & Mobile Van.
7. Prime Location Large Size Table Space.

Silver / Knowledge / Co-Sponsor - ₹ 3, 00,000/- + *GST

1. All Media Communications and Direct Marketing initiatives of Education Fair 2018 mentioning XYZ as Silver Sponsor.
2. Logo on the welcome gates at the venue, information panel etc.
3. Logo over all the printing materials used during the event Session.
4. Branding/Logo at Registration Counter.
5. Space to put up 2 self standing stands outside the auditorium.
6. Logo on the Hoardings, Banners, Posters, News Paper & Mobile Van.
7. Prime Location Medium Size Table Space.

Registration Partner / B-School Partner / University Partner - ₹ 3, 00,000/- +*GST

- All Media Communications and Direct Marketing initiatives of Education Fair 2018 mentioning XYZ as Registration Partner / B-School Partner / University Partner
1. Logo on the welcome gates at the venue, information panel etc.
 2. Logo over all the printing materials used during the event Session.
 3. Branding/Logo at Registration Counter.
 4. Space to put up 2 self standing stands outside the auditorium.
 5. Logo on the Hoardings, Banners, Posters, News Paper & Mobile Van.
 6. Prime Location Medium Size Table Space.

All payments to be made by Cheque / DD in favour of "COLLEGE 2 CAMPUS"

Bank	- State Bank of India
A/c. Type	- Current
Branch	- Denobli Campus, Dhanbad
A/c. Name	- College 2 Campus
Account No.	- 37372082760
RTGS / IFSC Code	- SBIN 0006948
PAN No.	- BPWPS1249K
GST No.	- 20BPWPS1249K1ZF

* Applicable GST @ 18%

Floor Plan

RANCHI

Venue - **Hotel Capitol Hill**
Main Road
Ranchi

Date - **Friday 1st June, 2018**

Stall Type - ■ A ■ B ■ C

Area - Standard size

Amount - ₹35K / ₹40K / ₹45K

JAMSHEDPUR

Venue - **Hotel Alchor**
Ambagan, Sakchi
Jamshedpur

Date - **Monday 4th June 2018**

Stall Type - ■ A ■ B ■ C

Area - Standard size

Amount - ₹35K / ₹40K / ₹45K

DHANBAD

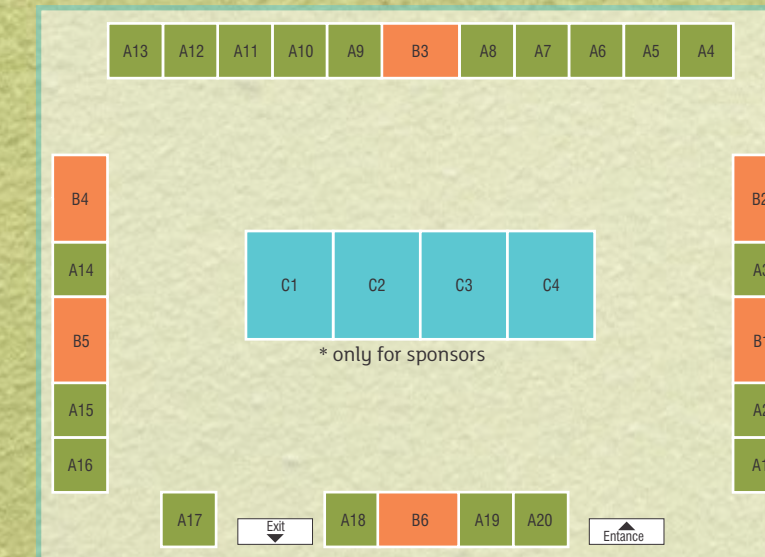
Venue - **Hotel Skylark**
Bank More
Dhanbad, Jharkhand

Date - **Wednesday 6th June 2018**

Stall Type - ■ A ■ B ■ C

Area - Standard size

Amount - ₹35K / ₹40K / ₹45K



All in Table size | Floor Not to scale | Subject to change



Actual venue Table settings

* Applicable GST @ 18%

GLIMPSES OF PAST INAUGURATIONS



Smt. Mridula Sinha
Hon'ble Governor of Goa



Sri Virendra Singh Mast
Hon'ble Member of Parliament
Bhadohi (Uttar - Pradesh)



Sri Sushil Kumar Singh
Hon'ble Member of Parliament,
Aurangabad, Bihar



Dr. Arun Kumar
Hon'ble Member of Parliament, Jehanabad, Bihar



Sri Anurag Gupta, IPS
ADG (Intll.) Director General of Police, Ranchi



Sri Praveen Singh, IPS
DIG, (Deputy Insp. General of Police), Ranchi



Sri Saket Kumar Singh, IPS
DIG, (Deputy Insp. Genral of Police), Bokaro



Sri Manoj Kumar, IPS
SSP, Bhagalpur (Bihar)



Shri Anoop T. Mathew, IPS
SSP, Jamshedpur



Sri Manoj Ratan Chothe, IPS
SSP, Dhanbad



Shri Surendra Kumar Jha, IPS
SSP, Dhanbad



Shri Kuldeep Dwivedi, IPS
SSP, Ranchi

GLIMPSES OF PAST INAUGURATIONS



Sri R. K. Srivastav, IAS (Rtd.)
State Election Commissioner, Goa &
Former Chief Secretary of Goa



**Inaugural of Jharkhand Higher Education
Summit 2015**
Ranchi (Jharkhand)



**Inaugural of Youth Icon Award
Ceremony 2012**
Dhanbad (Jharkhand)



**Inaugural of 2nd National Education Summit
and Awards 2017, Goa**



Sri Arjun Munda
Hon'ble Chief Minister, Jharkhand



Sri C.P. Singh
Hon'ble Minister of Parliamentary Affairs &
Urban Development Housing, Govt. of Jharkhand



Sri P. K. Shahi
Hon'ble Education Minister, Bihar



Dr. Poornima Shekhar Singh
Principal-A.N College, Patna



Smt. Kim, IPS
SP, Arrah (Bihar)



Sri Anand Kumar
Founder Chairman, Super-30, Patna



Inaugural of B-School Fair 2011
Dhanbad (Jharkhand)



Launching of Student Hand Book - 2014



Powered by
ANSAL University
 Gurugram
 Spreading knowledge everywhere

Title Sponsor
MANAV RACHNA
 Vidya Pratishthan

Counseling Partner
MINDLER

Digital Online Marketing Partner
dekho
 NETWORK

Knowledge Partner
 Unimission
M
 TALENT DEFINED

Ranchi | Jamshedpur | Dhanbad


COLLEGE2CAMPUS
 expo award conference

presents

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सा विद्या या विमुक्तये